

E-mail: Helen@kingtechgroup.cn

TEL: 86-755- 23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



SPECIFICATION

☐ Preliminary Specification

PV017702YP20C

☐ Final Specification			
KINGTECH:	Customer:		
Made By:	Approved By:		
Checked By:			
Approved By:	Date:		
Quality:			
Date:	Note:		
Note:			



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



Records of Revision

DATE	REF.PAGE PARAGRAPH DRAWING No.	REVISED No.	SUMMARY	REMARK
2015-11-11		V01	First Issue	







Mobile: +86-139-2528-0716





Contents

1. General Specification	4
2. Mechanical Drawing	
3. Block Diagram	
4. Interface Pin Function	
5. Absolute Maximum Ratings	
6. Electrical Characteristics	9
7. Optical Characteristics	10
8. Timing Characteristics	13
9. Standard Specification for Reliability	15
10. Specification of Quality Assurance	17
11. Handling Precaution	26
12 Packing Method	26



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



1. General Specification

Item	Contents	Unit
LCD TYPE	TFT/TRANSMISSIVE	
MODULE SIZE (W*H*T)	31.4*42.9*3.05	MM
ACTIVE SIZE (W*H)	28.032*35.04	MM
PIXEL PITCH (W*H)	0.219*0.219	MM
NUMBER OF DOTS	128*160	
DIVER IC	ST7735S	
INTERFACE TYPE	8-BIT MCU	
TOP POLARIZER TYPE	GLARE	
RECOMMEND VIEWING DIRECTION	6	O'CLOCK
GRAY SCALE INVERSION DIRECTION	12	O'CLOCK
COLORS	65K	
BACKLIGHT TYPE	4-DIES WHITE LED	
TOUCH PANEL TYPE	Without	



E-mail: Helen@kingtechgroup.cn

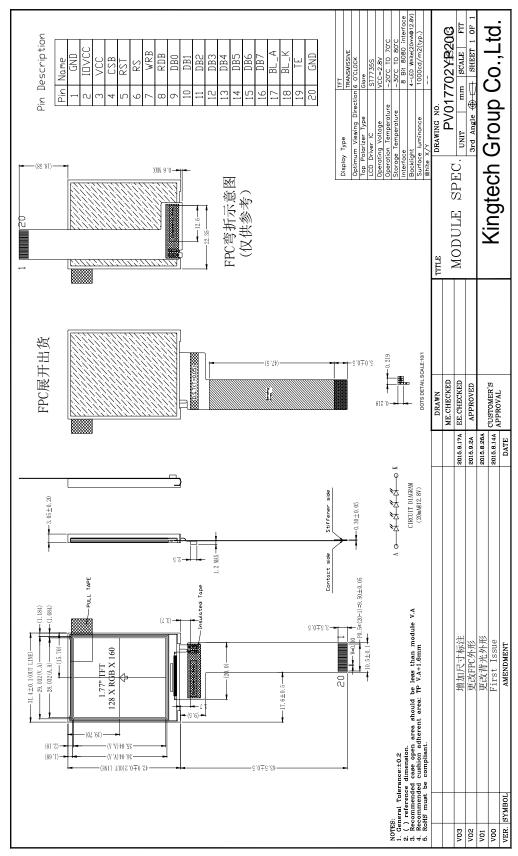
TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



2. Mechanical Drawing





E-mail: Helen@kingtechgroup.cn

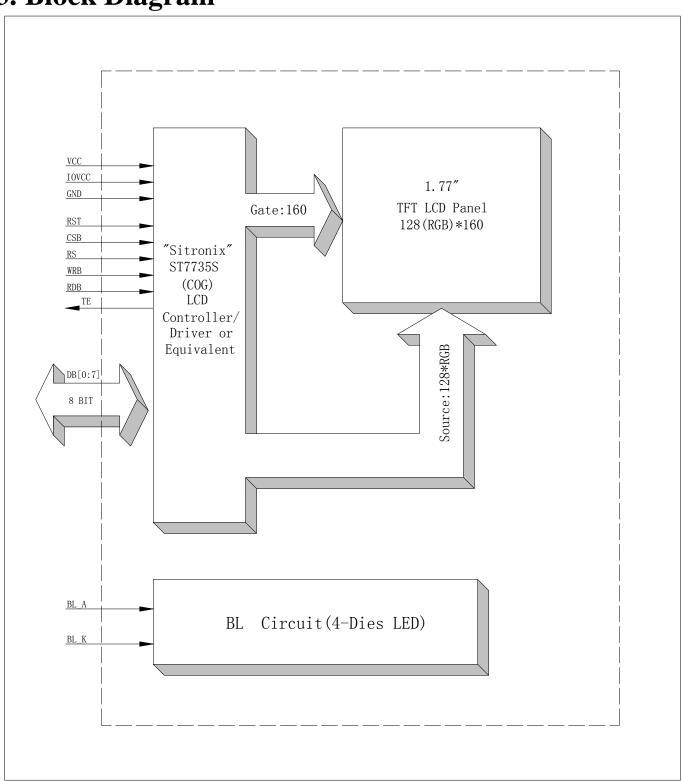
TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



3. Block Diagram





E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



4. Interface Pin Function

Pin No.	Symbol	Description
1	GND	Power ground.
2	IOVCC	Power Supply for I/O system.
3	VCC	Power Supply for Analog.
4	CSB	Chip Selection PinLow Enable.
5	RST	This signal will reset the device and it must be applied to properly initialize the chipSignal is active low.
6	RS	Display data/command Selection Pin in MCU InterfaceRS='1': Display Data or ParameterRS='0': Command DataIf not used, please fix this pin at IOVCC or GND level.
7	WRB	Write Enable in MCU Parallel InterfaceIf not used, please fix this pin at IOVCC or GND level.
8	RDB	Read Enable in 8080 MCU Parallel InterfaceIf not used, please fix this pin at IOVCC or GND level.
9-16	DB0~DB7	D[7:0] are used as MCU parallel interface data bus.
17	BL_A	Anode of LED backlight.
18	BL_K	Cathode of LED backlight.
19	TE	Tearing effect output pin to synchronies MCU to frame rate, activated by S/W commandIf not used, please open this pin.
20	GND	Power ground.



E-mail: Helen@kingtechgroup.cn

TEL: 86-755- 23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



5. Absolute Maximum Ratings

Parameter	Symbol	Min	Max	Unit
Supply voltage for analog	VCC	-0.3	4.8	V
Supply voltage for logic	IOVCC	-0.3	4.6	V
Supply current (One LED)	I _{LED}		30	mA
Operating temperature	T_{OP}	-20	+70	°C
Storage temperature	T_{ST}	-30	+80	°C

Note: The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.





Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



6. Electrical Characteristics

6.1 Input Power

Item	Symbol	Min	Тур.	Max	Unit	Applicable terminal
Supply Voltage for Analog	VCC	2.5	2.75	4.8	V	
Supply Voltage for Logic	IOVCC	1.65	1.8	3.7	V	
	$ m V_{IL}$	GND	-	0.3IOVCC		
Input Voltage	V_{IH}	0.7 IOVCC	1	IOVCC	V	
Input leakage Current	I_{LKG}	-0.1		0.1	μΑ	

6.2 Backlight Driving Conditions

Itom	Symbol		Value	Value		Damasılı	
Item	Symbol	Min. Typ.		Max.	Unit	Remark	
Voltage for BLU circuit	VF	11.2	12.8	13.6	V	IL=20mA	
Current for BLU circuit	IL		20		mA		
Power Consumption	P		0.256		W		
LED Life Time		30,000			Hr	Note	

Note: Brightness to be decreased to 50% of the initial value at ambient temperature TA=25℃



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn

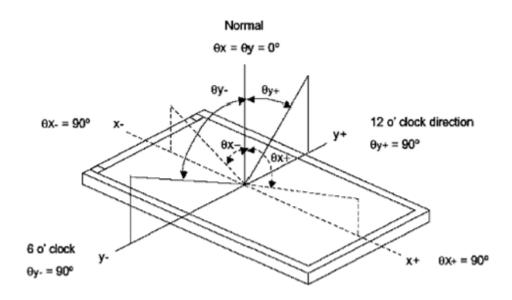


7. Optical Characteristics

ICOLON	ITEM		CONDITIONS	SPEC	IFICAT	TIONS	UNIT	NOTE
ITEM		SYMBOL CONDITIONS		MIN	TYP.	MAX	UNII	NOTE
Luminance		L	IL=20mA		1000		Cd/m ²	
Contrast 1	Ratio	CR	θ=0°		500			
Response	Time	Ton	25℃		30		ms	
Response	Tillic	Тоғғ	23 0		30		1115	
Rec	Red	XR			0.628			
	Red	YR			0.354			
	Green	XG	Viewing normal		0.362			
CIE Color		YG			0.601			
Coordinate	Blue	Хв	angle		0.147			
	Diuc	Үв			0.115			
	White	Xw			0.318			
	Willie	Yw			0.363			
	Hor.	$ heta_{\scriptscriptstyle X+}$			90			
Viewing	1101.	$ heta_{\scriptscriptstyle X-}$	CR≥10		90		Degree	
Angle	Ver.	$ heta_{\scriptscriptstyle Y+}$	CR/10		60		Degree	
	V C1.	$ heta_{\scriptscriptstyle Y-}$			00			
Uniformity	Un			80			%	



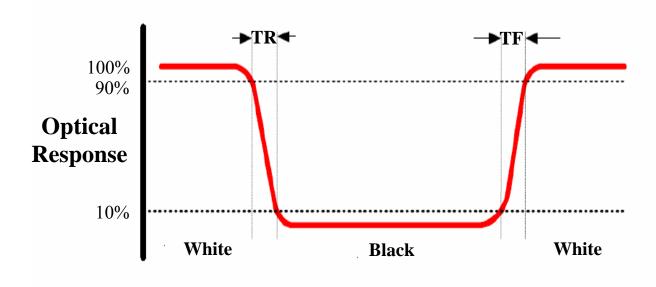
Note 1: Definition of Viewing Angle θx and θy :



Note 2: Definition of contrast ratio CR:

$$CR = \frac{Luminance of white state}{Luminance of black state}$$

Note 3: Definition of Response Time(Tr,Tf)



Mobile: +86-139-2528-0716

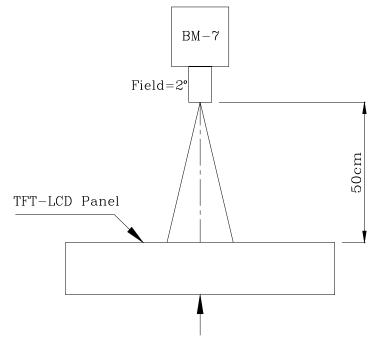
Web: www.kingtechgroup.cn



Note 4: Definition of Luminance

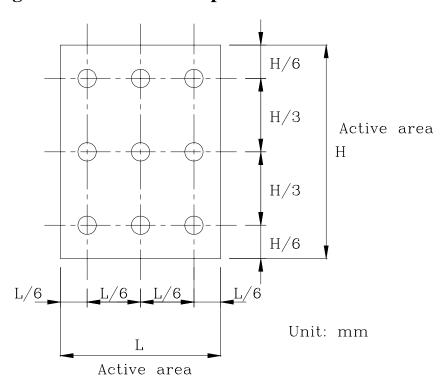
1 The Brightness Test Equipment Setup

Field=2° (As measuring "black" image, field=2° is the best testing condition)



The center of the screen

2 The Brightness Test Point Setup





8. Timing Characteristics

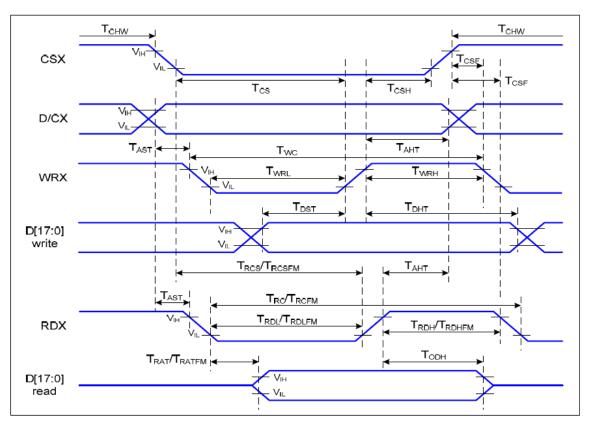


Figure 1. Parallel Interface Timing Characteristics(80-Ceries MCU interface)

Ta=25°C.	$IOUCC_{-1}$	(5 2 7 3 7 3 7 3	100-25	1 017
19=77 (:.	(())	$h \rightarrow 1 / V V$	/しし = / う~4	$\mathbf{L} \times \mathbf{V}$

Signal	Symbol	Parameter	Min	Max	Unit	Description
D/CX	TAST	Address Setup Ttime	0		ns	
TAHT		Address Hold Time (Write/Read)	10		ns	-
	TCHW	Chip Select "H" Pulse Width	0		ns	
	TCS	Chip Select Setup Time (Write)	15		ns	
csx	TRCS	Chip Select Setup Time (Read ID)	45		ns	
COX	TRCSFM	Chip Select Setup time (Read FM)	355		ns	-
	TCSF	Chip Select Wait Time (Write/Read)	10		ns	
	TCSH	Chip Select Hold Time	10		ns	
	TWC	Write Cycle	66		ns	
WRX	TWRH	Control Pulse "H" Duration	15		ns	
	TWRL	Control Pulse "L" Duration	15		ns	
	TRC	Read Cycle (ID)	160		ns	
RDX (ID)	TRDH	Control Pulse "H" Duration (ID)	90		ns	When Read ID Data
	TRDL	Control Pulse "L" Duration (ID)	45		ns	



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



RDX	TRCFM	Read Cycle (FM)	450		ns	When Read from
(FM)	TRDHFM	Control Pulse "H" Duration (FM)	90		ns	Frame Memory
(FIVI)	TRDLFM	Control Pulse "L" Duration (FM)	355		ns	Traine Memory
	TDST	Data Setup Time	10		ns	
	TDHT	Data Hold Time	10		ns	
D[17:0]	TRAT	Read Access Time (ID)		40	ns	For CL=30pF
	TRATFM	Read Access Time (FM)		340	ns	
	TODH	Output Disable Time	20	80	ns	

Table 1, 8080 Parallel Interface Characteristics

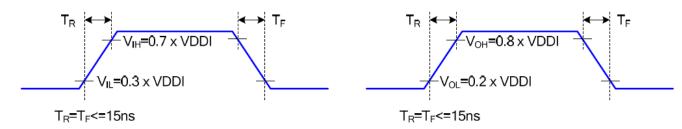


Figure 2. Rising and Falling Timing for Input and Output Signal

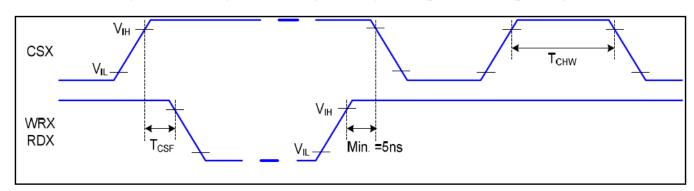


Figure 3. Chip Selection(CSB) Timing

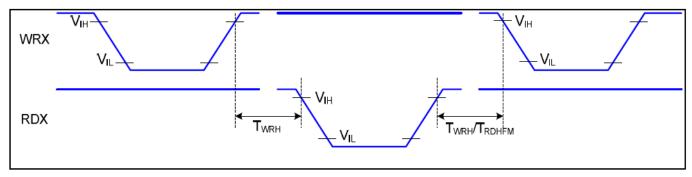


Figure 4. Write-to-Read and Read-to-Write Timing

Note: The rising time and falling time (Tr, Tf) of input signal are specified at 15 ns or less. Logic high and low levels are specified as 30% and 70% of IOVCC for Input signals.



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



9. Standard Specification for Reliability

9.1 Standard Specification for Reliability of LCD Module

No.	Item	Description	
01	High temperature operation	The sample should be allowed to stand at 70°C for 120 hours under driving condition and then returning it to normal temperature condition, and allowing it stand for 2 hours.	
02	Low temperature operation	The sample should be allowed to stand at -20° C for 120 hours under driving condition and then returning it to normal temperature condition, and allowing it stand for 2 hours.	
03	High temperature storage	The sample should be allowed to stand at 80°C for 240 hours under no-load condition, and then returning it to normal temperature condition, and allowing it stand for 2 hours.	
04	Low temperature storage	The sample should be allowed to stand at -30°C for 240 hours under no-load condition, then returning it to normal temperature condition, and allowing it stand for 2 hours.	
05	Moisture storage	The sample should be allowed to stand at 60°C,90%RH MAX for 240 hours under no-load condition, then taking it out and drying it at normal temperature for 2 hours.	
06	Thermal shock storage	The sample should be allowed to stand the following 10 cycles: -30°C for 30 minutes → normal temperature for 5 minutes → +80°C for 30 minutes → normal temperature for 5 minutes, as one cycle.	
07	Packing vibration	Frequency range: 10Hz ~ 55Hz Amplitude of vibration: 1.5mm Sweep time: 12 min X,Y,Z 2 hours for each direction.	
08	Packing drop test	According to ASTM-D-5327.	
09	Electrical Static Discharge	Air: ± 4 KV 150 pF/ 330Ω 5 times	
09		Contact: ±2KV 150pF/330Ω 5 time	

^{*}Sample size for each test item is 3~5pcs



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



9.2 Testing Conditions and Inspection Criteria

For the final test, the testing sample must be stored at room temperature for 24 hours. After the tests listed in Table 9.2, standard specifications for reliability will be executed in order to ensure stability.

No.	Item	Test Model	In section Criteria
01	Current Consumption	Refer To Specification	The current consumption should conform to the product specification.
02	Contrast	Refer To Specification	After the tests have been executed, the contrast must be larger than half of its initial value prior to the tests.
03	Appearance	Visual inspection	Defect free.

9.3 MTBF

MTBF	Functions, performance, appearance, etc. shall be free from remarkable deterioration within 50,000 hours under ordinary operating and storage conditions room temperature (25 \pm 5°C), normal humidity (50 \pm 10% RH), and in area not exposed to direct sun light.
------	---



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



10. Specification of Quality Assurance

This standard of Quality Assurance confirms to the quality of LCD module products supplied by Kingtech Group Co.,Ltd.

10.1 Quality Test

Before delivering, the supplier should conduct the following tests to confirm the quality of products.

- Electrical-Optical Characteristics: According to the individual specification to test the product.
- Appearance Characteristics: According to the individual specification to test the product.
- Reliability Characteristics: According to the definition of reliability on the specification for testing products.

10.2 Delivery Test

Before delivering, the supplier should conduct the delivery test.

- Test method: According to MIL-STD105E.General Inspection Level II take a single Time.
- The defects classify of AQL as following:

Major defect: AQL = 0.65 Minor defect: AQL = 2.5 Total defects: AQL = 2.5

10.3 Non-conforming Analysis & Deal With Manners

10.3.1 Non-conforming Analysis

- Purchaser should provide the data detail of non-conforming sample and the non-conforming.
- After receiving the data detail from purchaser, the analysis of non-conforming should be finished within two weeks.
- If the analysis can't be finished on time, supplier must notice purchaser 3 days in advance.

10.3.2 Disposition of non-conforming

- If any product defect be found during assembling, supplier must change the good for every defect after confirmation.
- Both supplier and customer should analyze the reason and discuss the disposition of non-conforming when the reason of nonconforming is not sure.

GTEC - Kingtech Group Co., Ltd. --- Lcd Touchscreen Expert

Add: 2nd Floor, Building C, Jia Huang Yuan Technical Park, Tiegang, Xixiang, Bao'an District, Shenzhen city, Guangdong province, P.R.China 518126.

E-mail: Helen@kingtechgroup.cn TEL: 86-75

TEL: 86-755- 23037763 Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



10.4 Agreement items

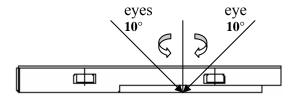
Both parties should negotiate together when the following problems happen.

- There is any problem of standard of quality assurance, and both sides should agree that it must be modified.
- There is any argument item which does not record in the standard of quality assurance.
- Any other special problem.

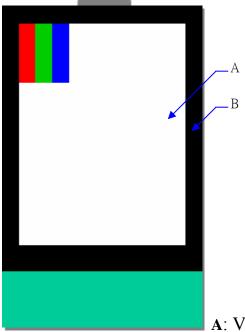
10.5 Standard of The Product Appearance Test

10.5.1 Manner of appearance test

- The test must be under 20W × 2 or 40W fluorescent light, and the distance of view must be at 30±5cm.
- When test the model of transmissive product must add the reflective plate.
- The test direction is base on around 10° of vertical line.
- Temperature: 25±5°C Humidity: 60±10%RH



• Definition of area:



A: Viewing area B: Outside viewing area



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



10.5.2 Basic principle

- When the standard can not be described, AQL will be applied.
- The sample of the lowest acceptable quality level must be negotiated by both supplier and customer when any dispute happened.
- New item must be added on time when it is necessary.





Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



10.6 Inspection Specification

NO.	Item	Criterion			AQL	
01	Electrical Testing	 1.1 Missing vertical, horizontal segment, segment contrast defect. 1.2 Missing character, dot or icon. 1.3 Display malfunction. 1.4 No function or no display. 1.5 Current consumption exceeds product specifications. 1.6 LCD viewing angle defect. 1.7 Mixed product types. 1.8 Flicker 			0.65	
02	Black or White spots or Bright spots or Color spots on LCD (Display only)	 2.1 White and black or color spots on display ≤ 0.25mm, no more than Five spots. 2.2 Densely spaced: No more than three spots within 3mm. 			2.5	
03	LCD and Touch Panel black spots, white spots,	3.1 Round type: As follow $\Phi = (X+Y)/2$ * Densely 3.2 Line type: (As following)	0 0 0 0	Size(mm) $\Phi \le 0.10$ $.10 < \Phi \le 0.20$ $.20 < \Phi \le 0.25$ $.25 < \Phi \le 0.30$ $0.30 < \Phi$ No more than tw	Acceptable Q'ty Accept no dense 2 2 1 0 o spots within 3mm.	2.5
	contaminati on (non – display)	→ L + □	L ≤ 3.0 L ≤ 2.5 	Width(mm) $W \le 0.02$ $0.02 < W \le 0.05$ $0.03 < W \le 0.08$ $0.08 < W$ No more than tw	Acceptable Q'ty Accept no dense 2 Rejection o lines within 3mm.	2.5



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716



NO.	Item	Criterion	AQL
04	Polarizer bubbles	If bubbles are visible, judge using black spot specifications, not easy to find, must check in specify direction $ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	t no
05	Scratches	Follow NO.3 -2 Line Type.	
06	Chipped glass	Symbols: x: Chip length y: Chip width z: Chip thickness k: Seal width t: Glass thickness a: LCD side length L: Electrode pad length 6.1 General glass chip: 6.1.1 Chip on panel surface and crack between panels: z: Chip thickness y: Chip width x: Chip length Z ≤ 1/2t Not over viewing area 1/2t< z ≤ 2t Not exceed 1/3k x ≤ 1/8a ∪ Unit: mm Unit: mm If there are 2 or more chips, x is the total length of each chip 6.1.2 Corner crack: z: Chip thickness y: Chip width x: Chip length A = 1/2t< x ≤ 1/2t Not over viewing x ≤ 1/8a area 1/2t< z ≤ 1/2t Not over viewing x ≤ 1/8a area 1/2t< z ≤ 2t Not exceed 1/3k x ≤ 1/8a Unit: mm Unit: mm If there are 2 or more chips, x is the total length of each chip	2.5







Mobile: +86-139-2528-0716



NO.	Item	Criterion	AQL
08	Cracked glass	The LCD with extensive crack is not acceptable.	2.5
09	Backlight elements	 9.1 Illumination source flickers when lit. 9.2 Spots or scratches that appear when lit must be judged. Using LCD spot, lines and contamination standards. 9.3 Backlight doesn't light or color is wrong. 	2.5 2.5 0.65
10	Bezel	Bezel must comply with product specifications.	2.5
11	PCB、COB	 11.1 COB seal may not have pinholes larger than 0.2mm or contamination. 11.2 COB seal surface may not have pinholes through to the IC. 11.3 The height of the COB should not exceed the height indicated in the assembly diagram. 11.4 There may not be more than 2mm of sealant outside the seal area on PCB. And there should be no more than three places. 11.5 Parts on PCB must be the same as on the production characteristic chart, There should be no wrong parts, missing parts or excess parts. 11.6 The jumper on the PCB should conform to the product characteristic chart. 	2.5 2.5 2.5 2.5 0.65
12	FPC	12.1 FPC terminal damage $\leq 1/2$ FPC terminal width and can not affect the function, we judge accept. 12.2 FPC alignment hole damage $\leq 1/2$ alignment area and can not affect the function, we judge accept.	2.5 2.5
13	Soldering	13.1 No cold solder joints, missing solder connections, oxidation or icicle.13.2 No short circuits in components on PCB or FPC.	2.5 0.65

GTECH Kingtech Group Co., Ltd. --- Lcd Touchscreen Expert

Add: 2nd Floor, Building C, Jia Huang Yuan Technical Park, Tiegang, Xixiang, Bao'an District, Shenzhen city, Guangdong province, P.R.China 518126.



TEL: 86-755-23037763

Mobile: +86-139-2528-0716



NO.	Item	Criterion	AQL
		Symbols: x: Chip length y: Chip width z: Chip thickness k: Seal width t: Glass thickness a: LCD side length L: Electrode pad length 7.2 Protrusion over terminal: 7.2.1 Chip on electrode pad:	
		y: Chip width x: Chip length z: Chip thickness	
		$y \le 0.5 \text{mm} \qquad x \le 1/8 \text{a} \qquad 0 < z \le t$	
07	Glass crack	Non-conductive portion:	2.5
		y: Chip width x: Chip length z: Chip thickness	
		$y \le L \qquad \qquad x \le 1/8a \qquad \qquad 0 < z \le t$	
		 If there chipped area touches the ITO terminal, over 2/3 of the ITO must remain and be inspected according to electrode terminal specifications. If the product will be heat sealed by the customer, the alignment mark must mot be damaged. 7.2.3 Substrate protuberance and internal crack y: width x: length	







Mobile: +86-139-2528-0716



NO.	Item		Criterion		AQL
14	Touch Panel Chipped glass	k: Seal width t: 'L: Electrode pad lenguate 14.1 General glass of 14.1.1 Chip on panel z: Chip thickness Z≦t O Unit: mm	y: Chip width ≤ 1/2 k and not over viewing area	x: Chip length $x \le 1/8a$	2.5
		z: Chip thickness	y: Chip width $\leq 1/2$ k and not over	x: Chip length	
		z≦t	viewing area	x ≦ 1/8a	
		⊙ Unit: mm⊙ If there are 2 or m	nore chips, x is the total l	length of each chip	







Mobile: +86-139-2528-0716



NO.	Item	Criterion		
15	Touch Panel(Fish eye、dent and bubble on film)	$\begin{array}{ c c c c }\hline SIZE(mm) & Acceptable Q'ty\\ \hline \Phi \leq 0.2 & Accept no dense\\ \hline 0.2 < D \leq 0.4 & 5\\ \hline 0.4 < D \leq 0.5 & 2\\ \hline 0.5 < D & 0\\ \hline \end{array}$	2.5	
16	Touch Panel Newton ring	Newton ring dimension $\leq 1/2$ touch panel area and not affect font and line distortion($\leq 2.5\%$), it is acceptable.		
17	Touch Panel Linearity	Less than 2.5% is acceptable.		
18	LCD Ripple	Touch the touch panel, can not see the LCD ripple. Pen: R 1.0mm silicon rubber. Operation Force: 80g		
19	General appearance	 19.1 Pin type must match type in specification sheet. 19.2 LCD pin loose or missing pins. 19.3 Product packaging must the same as specified on packaging specification sheet. 19.4 Product dimension and structure must conform to product specification sheet. 		



E-mail: Helen@kingtechgroup.cn

TEL: 86-755-23037763

Mobile: +86-139-2528-0716

Web: www.kingtechgroup.cn



11. Handling Precaution

11.1 Handling of LCM

- Avoid external shock.
- Don't apply excessive force on the surface.
- Liquid in LCD is hazardous substance, do not lick or swallow. When the liquid is attaching to your hand, skin, cloth, etc., wash it thoroughly and immediately.
- Don't operate it above the absolute maximum rating.
- Don't disassemble the LCM.
- The operators should wear protections whenever he/she comes into contact with the module. Never touch any of the conductive parts such as the LSI pads, the copper leads on the PCB and the interface terminals with any parts of the human body.
- The modules should be kept in antistatic bags or other containers resistant to static for storage.
- The module is coated with a film to protect the display surface, be careful when peeling off this protective film since static electricity may be generated.

11.2 Storage

- Store it in an ambient temperature of 25±10°C, and in a relative humidity of 50±10%RH. Don't expose to sunlight or fluorescent light.
- Store it in a clean environment, free from dust, active gas, and solvent.
- Store it in anti-static electricity container.
- Store it without any physical load.

11.3 Soldering

- Use only soldering irons with proper grounding and no leakage.
- Iron: no higher than 280±10 °C and less than 3 sec during hand soldering.
- Rewiring: no more than 2 times.

12. Packing Method

----TBD